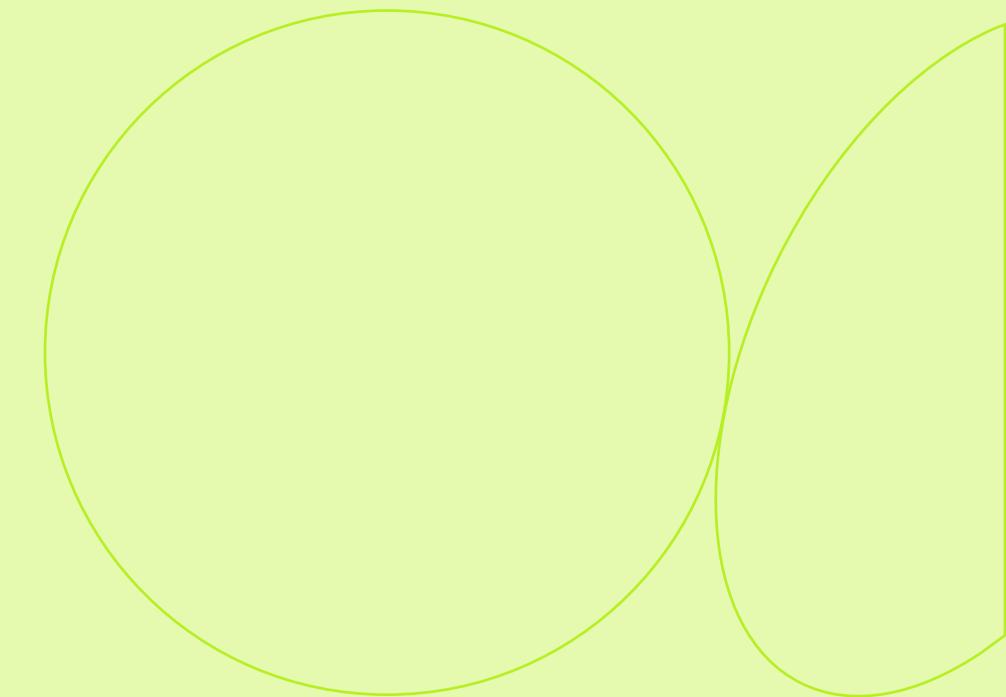




# Revenue Allocation and Guiding Principles

Fundamental concepts for effective financial distribution

# How the Model Works



# Revenue Allocation Structure

STAKEHOLDER	PERCENTAGE	ROLE
Instructor(s)	35%	Expertise, preparation, delivery, assessment, engagement
Administration & Programme Management	10%	Enrolment, support, certification, finance, compliance
Global Sustainable Futures Network CIC	15%	Coordination, governance, platform maintenance, sustainability
Water Care Services	15%	Innovation in water management, technical leadership
Associate Organisation / Local Partner	25%	Outreach, recruitment, contextualisation, local impact

# Why This Is a Well-Balanced Model

# Benefits and Rationale



## Fair Compensation

Fair pay for instructors and experts recognizes their vital role in teaching and engaging learners effectively.

## Sustainable Program Delivery

Dedicated administrative capacity ensures consistent quality and continuity in delivering educational programs.

## Institutional Sustainability

Support for founding organizations fosters long-term governance and ongoing platform maintenance.

## Transparency and Collaboration

Transparency builds trust, encouraging accountability and cooperation among all educational stakeholders.

# **Flexibility and Guiding Principles**



# Flexibility by Design

## Adaptive Resource Allocation

The model allows proportional reallocation of resources based on specific course needs and mutual agreement.

## Documentation and Accountability

Adjustments are formalized through project agreements or MOUs to ensure clarity and accountability.

## Fairness and Transparency

The flexibility model balances optimal resource use while maintaining fairness and transparency in operations.

# Guiding Principles



## Equity and Inclusion

Equity ensures fair treatment of all stakeholders regardless of geographic or economic differences.

## Transparency and Accountability

Transparency and accountability build trust and clarity in financial and operational processes.

## Recognition and Responsibility

Recognition values each partner's contribution while fostering responsibility in collaboration.

## Sustainability

Sustainability ensures the programme continues to deliver impact over the long term.

