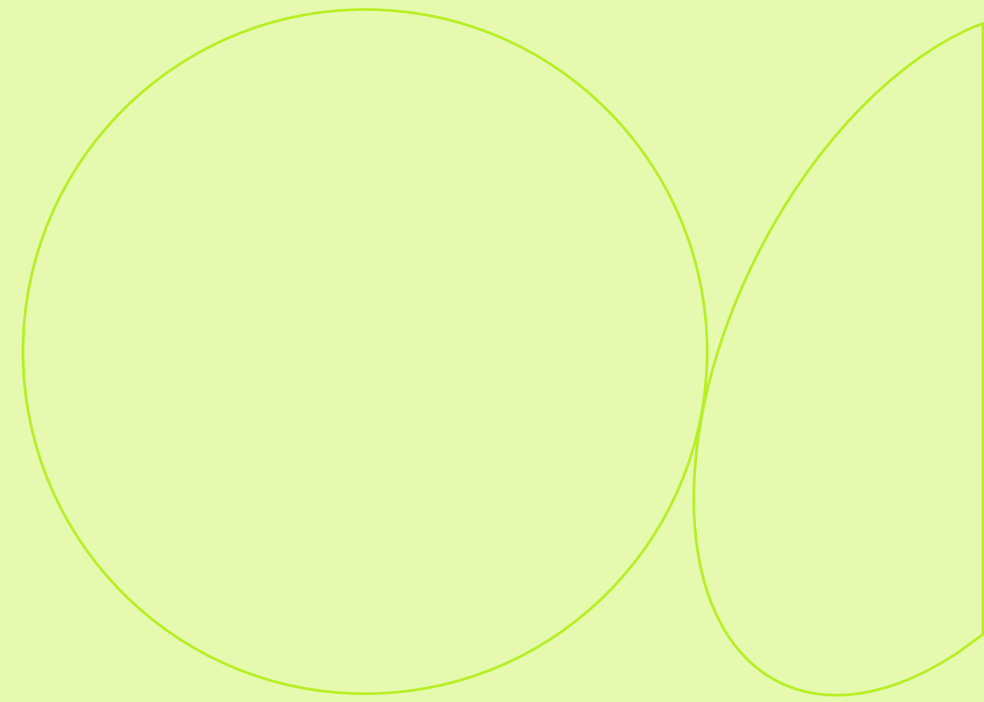




Revenue Allocation and Guiding Principles

Fundamental concepts for effective financial distribution



How the Model Works

Revenue Allocation Structure

STAKEHOLDER	PERCENTAGE	ROLE
Instructor(s)	35%	Expertise, preparation, delivery, assessment, engagement
Administration & Programme Management	10%	Enrolment, support, certification, finance, compliance
Global Sustainable Futures Network CIC	15%	Coordination, governance, platform maintenance, sustainability
Water Care Services	15%	Innovation in water management, technical leadership
Associate Organisation / Local Partner	25%	Outreach, recruitment, contextualisation, local impact

Why This Is a Well-Balanced Model

Benefits and Rationale



Fair Compensation

Fair pay for instructors and experts recognizes their vital role in teaching and engaging learners effectively.

Sustainable Program Delivery

Dedicated administrative capacity ensures consistent quality and continuity in delivering educational programs.

Institutional Sustainability

Support for founding organizations fosters long-term governance and ongoing platform maintenance.

Transparency and Collaboration

Transparency builds trust, encouraging accountability and cooperation among all educational stakeholders.





Flexibility and Guiding Principles



Flexibility by Design

Adaptive Resource Allocation

The model allows proportional reallocation of resources based on specific course needs and mutual agreement.

Documentation and Accountability

Adjustments are formalized through project agreements or MOUs to ensure clarity and accountability.

Fairness and Transparency

The flexibility model balances optimal resource use while maintaining fairness and transparency in operations.

Guiding Principles



Equity and Inclusion

Equity ensures fair treatment of all stakeholders regardless of geographic or economic differences.

Transparency and Accountability

Transparency and accountability build trust and clarity in financial and operational processes.

Recognition and Responsibility

Recognition values each partner's contribution while fostering responsibility in collaboration.

Sustainability

Sustainability ensures the programme continues to deliver impact over the long term.

